

Website Privacy Policy

Last Updated: 10/1/23

1. Introduction

At Beacon Mobility and our subsidiary companies, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines our practices concerning the collection, use, and disclosure of your information when you visit our website and use our services. By accessing or using our website, you consent to the practices described in this policy.

2. Information We Collect

- 2.1 **Personal Information:** When you visit our website, we may collect personal information that you provide voluntarily. This may include, but is not limited to, your name, email address, postal address, and phone number.
- 2.2 **Non-Personal Information:** We may also collect non-personal information, such as your IP address, browser type, operating system, and browsing behavior. This information is collected to improve the functionality and performance of our website.

3. How We Use Your Information

We may use the information we collect for the following purposes:

- 3.1 **Provide Services:** To provide you with the services and information you request, such as responding to inquiries, applying for jobs, and sending newsletters or updates.
- 3.2 **Improve Our Services:** To analyze user trends and preferences, conduct research, and improve our website's content and functionality.
- 3.3 **Marketing and Promotions:** To send you marketing communications, offers, and promotions that may be of interest to you, where permitted by law. You can opt-out of receiving such communications at any time.
- 3.4 **Legal Compliance:** To comply with applicable laws, regulations, and legal processes, such as responding to subpoenas or court orders.
- 3.5 **Communicating essential trip information.** Representatives from our company may contact you via SMS, MMS or email to communicate essential information regarding routes or service-related matters.
- 3.6 **Sending internal company-related information.** Employees may receive via email, SMS, MMS, or email important company-related information.

If you would like to receive information from us via SMS or text messaging, please click here.

4. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:



- 4.1 **Service Providers:** We may share your information with third-party service providers who assist us in operating our website and providing services to you.
- 4.2 **Legal Obligations:** We may disclose your information when required by law or to protect our rights, privacy, safety, or property.
- 4.3 **Business Transactions:** In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred as part of the transaction.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and store information about your preferences and browsing behavior. You can manage your cookie preferences by adjusting your browser settings.

6. Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

7. Your Choices

You have the right to:

- 7.1 Access: Request access to the personal information we hold about you.
- 7.2 **Correction:** Correct inaccuracies in your personal information.
- 7.3 **Deletion:** Request the deletion of your personal information, subject to legal and contractual obligations.
- 7.4 **Opt-Out:** Opt-out of marketing communications.

8. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13 without parental consent.

9. Changes to this Privacy Policy

We may update this Privacy Policy periodically. When we do, we will revise the "Last Updated" date at the top of this page. Please review this Privacy Policy regularly to stay informed about our data practices.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at communications@gobeacon.com.

By using our website, you signify your acceptance of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use our website.